



AMG



THE MERCEDES-AMG

# C-CLASS

SEDAN AND ESTATE



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# C

## CLASS SEDAN

Time and time again, Mercedes-AMG steps up to deliver new flair. Compelling in terms of performance and styling. The new Mercedes-AMG C-Class Sedans – from the C 43 4MATIC to the C 63 S – do precisely that: they compel attention. No doubt about it. Sharpened looks, penetrating sound and impressive performance: the interplay of these factors gives the new AMG C-Class the strongest character of any we've ever built. The various Mercedes-AMG C-Class models are very consciously

differentiated from each other in terms of appearance: the C 43 4MATIC features an AMG radiator grille with a twin louver, the C 63 S by comparison the distinctive AMG-specific radiator grille with vertical struts and fenders with a pronounced flare. The new saloons are just like their drivers: independent characters.

WELCOME TO THE WORLD OF AMG.



# C 43

SEDAN



Demonstrate your personality directly on the asphalt: in the new Mercedes-AMG C 43 4MATIC Sedan. The dynamic AMG radiator grille with its twin louver emphasizes the athleticism of the vehicle. Particularly powerful: the AMG front apron with black flies. In addition, the perfectly sculpted Air Curtains on either side are combined with the new aerodynamically optimized AMG light-alloy wheels to ensure an ideal flow of air.



Character with statement: its distinctive lines set the Mercedes-AMG C 43 Sedan clearly apart from the Mercedes-Benz models. Double round twin tailpipes and the spoiler lip painted in vehicle color. Complemented by a rear apron with simulated side air outlets and an expressive-looking diffuser. Unique: the incomparable, typical AMG sound.





# C 63

## SEDAN

High performers deserve superb performance: a high-performance 4.0-liter V8 biturbo engine with 375 kW (510 hp) and 700 Nm in the Mercedes-AMG C 63 S Saloon.

A power that not only demands to be mastered, but also to be seen:

The clear resemblance to the Mercedes-AMG GT family is evident in the front-end design, which features the distinctive AMG-specific radiator grille. The modified louvers in the front apron improve the air flow further.

Perfect strength of character that can be seen, heard and felt.





HAVE ATTITUDE.  
SHOW **ATTITUDE.**

Flared fenders front and rear, expressive diffuser, larger tailpipe trim – the new Mercedes-AMG C 63 S is even more dominating when seen from behind. From every other angle, too, the saloon is more imposing than ever before. Stating clearly who is sitting behind the wheel: A person with an unambiguous attitude. Individual driving preferences can be set using AMG DYNAMIC SELECT: “Slippery”, “Individual”, “Comfort”, “Sport” and “Sport+”. Exclusive to the C 63 S: the “Race” drive program. Dynamic handling at its most impressive.





# THE AMG INTERIOR FOCUSES ON WHAT'S IMPORTANT: **YOU**

The sporty flair of the exterior extends seamlessly into the interior: optional AMG Performance seats for the driver and front passenger feature optimized lateral support – for a pure driving sensation. The driver remains firmly in control of the enhanced AMG Performance steering wheel with its special sporty design and intuitive handling. The entire layout of the operating system in the cockpit is configured to make it especially versatile and flexible. Whether you use the touchpad and controller, the touch control buttons on the steering wheel or voice input, the choice is yours – ensuring convenience and fast use to cope with any given situation. The fully digital instrument cluster with a screen diagonal of 31.2 cm (12.3 inches) allows the vehicle functions to be experienced with impressive immediacy in any of the display styles “Classic”, “Sport” or “Supersport”.





# C

CLASS  
ESTATE

In every family there's one who's good at everything: the new Mercedes-AMG C 43 4MATIC Estate is the born all-round talent. The 3.0-liter V6 biturbo engine and the AMG Performance 4MATIC all-wheel drive system with AMG specific power distribution provide the basis. The top-of-the-range Mercedes-AMG C 63 S conveys an element of motor racing. All Mercedes-AMG C-Class Estates bring dynamics to a whole new dimension. Ready to face any challenge.



# C43

ESTATE



For anyone who wants to combine versatility with sportiness: the new Mercedes-AMG C 43 4MATIC Estate is the ideal companion for any trip. Round twin tailpipes and the distinctive diffuser make it an enviable sight from the rear. What is more, the 3.0-liter V6 biturbo engine has been further refined and now delivers 17 kW (23 hp) more output, taking it to 287 kW (390 hp) and thereby optimizing the dynamic handling noticeably.



# C 63

ESTATE

PACKED FULL OF  
**DYNAMISM.**

Clearly the top dog. Clearly a Mercedes-AMG C 63 S. The AMG radiator grille emphasizes the distinctive character of the C-Class top-of-the-range model. From a technical point of view, the new Mercedes-AMG C 63 S Estate is in no way inferior to its C-Class siblings: thanks to an immensely powerful high-performance 4.0-liter V8 biturbo engine with an output of 375 kW (510 hp) and torque of 700 Nm. Enjoy the feeling of complete freedom and space.





# PERFECT HANDLING.

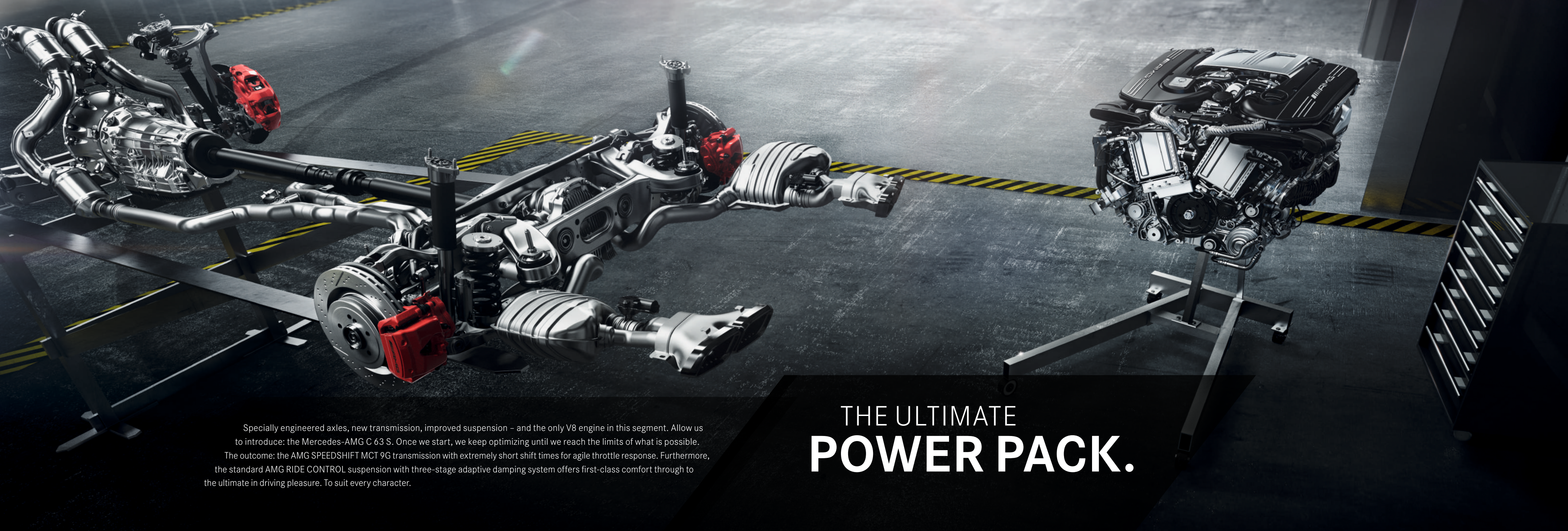
ON A BIGGER SCALE.



Agility meets variability. The new Mercedes-AMG C 63 S Estate impresses with so many superlatives. Particularly high-quality elements in matt silver and chrome draw even more attention to its looks. The tremendous output of the powertrain is audible in the full-throated sound of the engine, perceptible in the powerful forward thrust and visible thanks to the widely flared sidewalls. True to the motto: Show who you are.







Specially engineered axles, new transmission, improved suspension – and the only V8 engine in this segment. Allow us to introduce: the Mercedes-AMG C 63 S. Once we start, we keep optimizing until we reach the limits of what is possible. The outcome: the AMG SPEEDSHIFT MCT 9G transmission with extremely short shift times for agile throttle response. Furthermore, the standard AMG RIDE CONTROL suspension with three-stage adaptive damping system offers first-class comfort through to the ultimate in driving pleasure. To suit every character.

# THE ULTIMATE **POWER PACK.**



# NEVER STOP CHALLENGING YOURSELF.

The AMG Driving Academy possesses an unparalleled team spirit. Experience performance with like-minded individuals and hone your driving skills at racetrack and lifestyle events held at some of the most breathtaking locations in the world. Join the “World’s Fastest Family”: [www.experience.mercedes-benz.com.au/events/amg-driving-academy](http://www.experience.mercedes-benz.com.au/events/amg-driving-academy)

At the AMG Performance Centres, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds – from special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of hand-made craftsmanship.

ENTER THE WORLD OF AMG. EXPERIENCE DRIVING PERFORMANCE.







# SPORT — F O R — GOOD

With the initiative “Passion for Good”, Mercedes-AMG is continuing to build on its partnership with the “Laureus Sport for Good Foundation” and committing itself for the long term to supporting the foundation established by Mercedes-Benz in 2000. “Passion for Good” creates a direct link between AMG’s greatest passion, motorsport, and the new charity initiative. For every racing kilometer driven by the Performance Teams of Mercedes-AMG Customer Racing in the GT3 racing series, Mercedes-AMG will donate one euro to the projects of the “Laureus Sport for Good Foundation”. The commitment reflects Mercedes-AMG’s awareness of its social responsibility and supports the important work undertaken by the “Laureus Sport for Good Foundation” with disadvantaged children and adolescents.

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