



AMG



THE MERCEDES-AMG
C-CLASS
COUPÉ AND CABRIOLET

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C

CLASS

COUPÉ



Time and time again, Mercedes-AMG steps up to deliver new flair. Compelling in terms of performance and styling. The new Mercedes-AMG C-Class Coupés – from the C 43 4MATIC to the C 63 S – do precisely that: they compel attention. No doubt about it. Sharpened looks, penetrating sound and impressive performance: the interplay of these factors gives the new AMG C-Class the strongest character of any we've ever built. The various Mercedes-AMG C-Class models are very consciously differentiated from each other in terms of appearance:

The C 43 4MATIC features an AMG radiator grille with a twin louver, the C 63 S by comparison the distinctive AMG-specific radiator grille with vertical struts and a significantly wider rear axle. The new Coupés are just like their drivers: independent characters.

WELCOME TO THE WORLD OF AMG.



Demonstrate your personality directly on the asphalt.
The distinctive lines of the Mercedes-AMG C 43 4MATIC Coupé differentiate it clearly from the Mercedes-Benz models.
A vehicle as dynamic as this deserves a powerful rear end: double round twin tailpipes and a spoiler lip. Complemented by a rear apron with simulated side air outlets and an expressive-looking diffuser. Unique: the incomparable, typical AMG sound.

C 43 4MATIC

COUPÉ



Character with statement: the dynamic AMG radiator grille with its twin louver emphasizes the athleticism of the new Mercedes-AMG C 43 4MATIC Coupé. Particularly powerful: the AMG front apron with black flics. In addition, the perfectly sculpted Air Curtains on either side ensure an ideal flow of air and are combined with the new aerodynamically optimized AMG light-alloy wheels.





C 63 S

COUPÉ

High performers deserve superb performance: a high-performance 4.0-liter V8 biturbo engine with 375 kW (510 hp) at 700 Nm in the Mercedes-AMG C 63 S Coupé.

A power that not only demands to be mastered, but also to be seen.

The resemblance to the Mercedes-AMG GT family is evident in the front-end design, which features the distinctive AMG-specific radiator grille.

The modified louvers in the front apron improve the air flow further.

Perfect strength of character that can be seen, heard and felt.





HAVE ATTITUDE. SHOW **ATTITUDE.**

Flared fenders, a wider rear axle, an expressive diffuser, new exhaust tips – the new Mercedes-AMG C 63 S Coupé is even more dominating when seen from behind. From every other angle, too, the coupé is more imposing than ever before. Stating clearly who is sitting behind the wheel: A person who wants to make a statement. Individual driving preferences can be set using AMG DYNAMIC SELECT: “Slippery”, “Individual”, “Comfort”, “Sport” and “Sport+”. Exclusive to the C 63 S: the “Race” drive program. Dynamic handling at its most impressive.





THE AMG INTERIOR FOCUSES ON WHAT'S IMPORTANT: **YOU**

The sporty flair of the exterior extends seamlessly into the interior: optional AMG Performance seats for the driver and front passenger feature optimized lateral support – for a pure driving sensation. The driver remains firmly in control of the enhanced AMG Performance steering wheel with its special sporty design and intuitive handling. The entire layout of the operating system in the cockpit is configured to make it especially versatile and flexible. Whether you use the touchpad and controller, the touch control buttons on the steering wheel or voice input, the choice is yours – ensuring convenience and fast use to cope with any given situation. The fully digital instrument cluster with a screen diagonal of 31.2 cm (12.3 inches) allows the vehicle functions to be experienced with impressive immediacy in any of the display styles “Classic”, “Sport” or “Supersport”.



C

CLASS
CABRIOLET



Every family has its sunshine kid. In this case, it is clearly the new Mercedes-AMG C-Class Cabriolet. Nevertheless, its heritage soon becomes evident: in the C 43 4MATIC courtesy of a high-output 3.0-liter V6 biturbo engine with AMG Performance 4MATIC all-wheel drive and AMG specific power distribution. The top-of-the-range C 63 S Cabriolet introduces an element of motor racing into the glorious world of open-top driving. All Mercedes-AMG C-Class Cabriolets combine dynamics with design to perfection. For every type of experience.



ENHANCED OPENNESS. ENHANCED **POWER.**

For those who like to attract admiring glances: the new Mercedes-AMG C 43 4MATIC Cabriolet is the ideal companion. Round twin tailpipes and the distinctive diffuser make it an enviable sight from the rear. What is more, the 3.0-liter V6 biturbo engine has been further refined and now delivers 17 kW (23 hp) more output, taking it to 287 kW (390 hp) and thereby optimizing the dynamic handling noticeably.

C 43 4MATIC

CABRIOLET



AN ORIGINAL.

WITH MANY
SHARED FEATURES.

Open top, open throttle: the new Mercedes-AMG C 63 S Cabriolet. The AMG grille emphasizes the distinctive character of the C-Class top-of-the-range model. From a technical point of view, the new C 63 S Cabriolet is in no way technically inferior to its C-Class siblings: thanks to an powerful high-performance 4.0 liter V8 biturbo engine with an output of 375 kW (510 hp) and torque of 700 Nm. Enjoy the feeling of complete freedom.



C63S

CABRIOLET





DYNAMISM. OPEN FOR ALL TO SEE.

The design of the Mercedes-AMG C 63 S Cabriolet combines pure sportiness with elegance at the highest level. Enhance it further with the optional Carbon Fiber Package, which encompasses features such as the A-wing in the front apron and an insert in the rear apron above the diffuser.

The tremendous output of the powertrain is not only audible in the full-throated sound of the engine and perceptible from the powerful forward thrust, but also visible - thanks to the widely flared sidewalls. This is how beautiful power can be.





Broad rear axle, new transmission, improved suspension – and the only V8 engine in this segment: this is the new Mercedes-AMG C 63 S. Once we start, we keep optimizing until we reach the limits of what is possible. The outcome: the AMG SPEEDSHIFT MCT 9G transmission with extremely short shift times for agile throttle response. Furthermore, the standard AMG RIDE CONTROL suspension with three-stage adaptive damping system offers first-class comfort through to the ultimate in driving pleasure. To suit every character.



THE ULTIMATE
POWER PACK.





NEVER STOP CHALLENGING YOURSELF.

The AMG Driving Academy possesses an unparalleled team spirit. Experience performance with like-minded individuals and hone your driving skills at racetrack and lifestyle events held at some of the most breathtaking locations in the world. Join the “World’s Fastest Family”: www.experience.mercedes-benz.com.au/events/amg-driving-academy

At the AMG Performance Centres, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds – from special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of hand-made craftsmanship.

ENTER THE WORLD OF AMG. EXPERIENCE DRIVING PERFORMANCE.



SPORT — F O R — GOOD

With the initiative “Passion for Good”, Mercedes-AMG is continuing to build on its partnership with the “Laureus Sport for Good Foundation” and committing itself for the long term to supporting the foundation established by Mercedes-Benz in 2000. “Passion for Good” creates a direct link between AMG’s greatest passion, motorsport, and the new charity initiative. For every racing kilometer driven by the Performance Teams of Mercedes-AMG Customer Racing in the GT3 racing series, Mercedes-AMG will donate one euro to the projects of the “Laureus Sport for Good Foundation”. The commitment reflects Mercedes-AMG’s awareness of its social responsibility and supports the important work undertaken by the “Laureus Sport for Good Foundation” with disadvantaged children and adolescents.

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